

WSBTV75 Sample Script

Try to work near or on these frequencies when possible... 7.225, 14.245, 21.300, 28.400
Luckily spotting will help when not able to.

- Tune to the calling frequency for the band you are assigned to work.
- Call CQ in the following manner, “CQ, CQ, CQ. This is W5B Whiskey Five Bravo calling CQ for Special Event Station celebrating the 75th Anniversary of WSB-TV in Atlanta, GA. W5BSpecial Event Station calling CQ.
- During the contact exchange signal reports and mention that the station can claim a commemorative QSL card by visting www.atlantaradioclub.org/wsbtv75
- This is not a contest, so if you both feel like extending the contact a little, feel free to do so. Just remember that there maybe other stations waiting to contact you.
- Once you have finished with 73’s, stay on the frequency and call QRZ to see if there are any other stations waiting to make contact with you on the working frequency.
- If the there are no other stations on the working frequency, return to the calling frequency and call CQ, in the same manner, again.
- If several stations respond to your CQ call, note down the callsigns, or part of them if it is difficult to decipher them fully, and ask them to QSY to the working frequency. You should then call the stations to have a contact with you one at a time. Work through the list before you call QRZ ***IMPORTANT*** When the event has completed or you feel you have done all you can do operating, send logs to wsbtv75@atlantaradioclub.org

Points of Interest – WSB-TV

The beginning...September 29, 1948

The relationship between WSB Radio and WSB-TV also go hand in hand. In 1948, as the new electronic frontier expanded, WSB was granted a license to operate a television station on channel 8 (now channel 2). It went immediately into production over closed circuit lines to show the public this “new fangled” thing called television. On Sept. 29, 1948, the station became one of the first television stations in the South. “WSB-TV is on the air,” announcer John Cone boomed from a new studio just north of the point where West Peachtree and Peachtree intersect.

That first night, viewers watched the Baptist Hour Choir, saw a national news film, Ace Richman’s Sunshine Boys and marionettes manipulated by Don and Ruth Gilpin. They also got a preview of local news coverage, featuring a remarkable 8-day-old baby who could stand and President Harry S. Truman, both of whom were among the newsmakers that day.

In 1955, WSB-TV and WSB Radio moved into the building that housed the operations for the next 43 years. A shortage of materials, caused by the Korean War, had delayed construction for six years. The new structure became known as “White Columns”

On Jan. 1, 1981, WSB-TV switched its network affiliation from the NBC Television Network to the ABC Television Network, bringing comedy hits like “Happy Days” and “Laverne and Shirley” into the living

rooms of the growing North Georgia area.

In the late 90's, Channel 2 became the first station in Georgia, and among a handful in the nation, to lead the industry into the digital age of television and the enhanced quality of high definition broadcasting. WSB-TV demonstrated an early commitment to the expensive technology and notified the Federal Communications Commission that it would begin transmitting its digital channel by 1998, well ahead of most of the country.

Channel 2 Action News made Georgia television history on September 27, 2006 when it flipped the switch to high definition with Channel 2 Action News at Noon. This made WSB the first Georgia station to bring viewers Doppler 2 Radar and News Chopper 2 pictures in HDTV.

Channel 2, WSB-TV is part of [Cox Media Group, Inc.](#), a subsidiary of Atlanta-based [Cox Enterprises](#). CMG is an integrated broadcasting, publishing and digital media company that includes the national advertising rep firms of Cox Reps. With revenues exceeding \$1.8 billion, the company operations include 15 broadcast television stations and one local cable channel, 85 radio stations, 8 daily newspapers and more than a dozen non-daily publications, and more than 100 digital services. Additionally, CMG owns and operates Valpak, one of the leading direct marketing companies in North America.